



Personal Development Script

written by (Your Name)

based on a true story

*You are smart.
You are kind.
You are
important.*

*Just
Keep
Swimming*

*"Do or Do Not
There is no Try."*

*Carpe
Diem*

REEL PERSONAL DEVELOPMENT SCRIPTS

It's hard to believe that movies could be anything more than entertainment. But your favorite movies are stories of characters who grow and change. These characters are connected to you personally because they are your favorite movies. Therefore, your movies provide more than words but lasting visual articulations of your specific and unique brand of leadership.

WHO: The plans are customized for leaders and/or potential leaders.

WHAT: Choose from three individual development plans, each designed to leverage the visual power of your favorite movies to increase self-awareness, as well as grow key leadership qualities.

WHEN: Each plan is to be delivered as four 1 day sessions, spread over your choice of either 1 year, 8 months or 4 months.

HOW: Participants start with identifying their top 10 favorite movies, which form a palette to uncover your story as a leader and person. Each session will involve a 1-on-1 exploration with a REEL facilitator of your movies' characters to uncover deep insights into growth opportunities for yourself.

HOW MUCH: Each 4-session plan is \$3,000. Individual sessions are \$1,000 and all three plans (12 sessions) are \$8,500.



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Personal Development Script

ACT ONE

I'm the
king of
the world!

Plan #1

Session 1- See yourself more clearly

We will explore all of our characters in your top 10 movies to find your heroic traits and tragic flaws.

Session 2- Uncover more of yourself than the personality assessments do

We will introduce you to a new paradigm that invites you to unlock more of yourself as a leader. It's seeing yourself in 3-D.

Session 3- Define your "why" (i.e.- motivators)

We will discover the internal desires of your favorite characters to find out what motivates you.

Session 4- Discovering how you support your team and allow yourself to be supported.

We will explore how the supporting characters in your top 10 movies show how you give and receive support as a leader.

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ACT TWO

You can't handle the truth!

Plan #2

Session 1- See how you uniquely lead

You have a leadership brand and we will uncover it. It's unique to you in the way you lead with courage, heart and brains.

Session 2- Discover what blocks and triggers you

Villians are in movies to stop the hero from their goals. We will identify the internal and external villains that trigger and block you from success.

Session 3- Strengthen your empathy quotient

Roger Ebert, movie critic, said that "movies are empathy machines." So we will discover how you can increase your empathy through the movies that move you.

Session 4- Understanding "stakes" to make better decisions

Characters in movies are faced with decisions with huge stakes, much like you as a leader. We will explore a new paradigm that will revolutionize the way you face decision-making.

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ACT THREE

"Every man dies, but not every man really lives."

Plan #3

Session 1- Manage change

We watch movies to see characters change. We will track how your characters manage change to unlock keys to how you can manage change, as well.

Session 2- Become a change agent

Many characters in movies are agents to change to their worlds and the people around them. We will find how you can step into the role of a change agent to your world and people.

Session 3- Tell your company's story better

Your company's values and mission are primarily words. We will find hidden images within your movies of your company's brand and values that will connect your more personally.

Session 4- Tell your story effectively

In this final session, we will turn all of your insights that you have uncovered into a script that will help you head off conflict and confusion by telling your story with clarity.

Personal Development Script

★ Choose your own adventure ★

Snap out of it!

You can mix and match to create your own personal development script. Choose from any of the sessions in the 3 plans or explore other sessions on:

Becoming more innovative

Taking off the mask to be authentically you

Learning to think twice

Defining belonging for you

Improving your communication

Discovering the way you care

Managing your weaknesses

Exploring the themes of your story



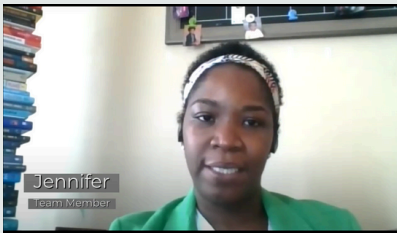
REVIEWS

WHO WE'VE SERVED



VIDEOS

CLICK ON IMAGE



Team members share how KILL BILL helped them understand what Jennifer's story is like as a black woman in corporate America.



David Salyers, Former VP of Brand Activation Marketing for Chick-fil-a explains why REEL is different than most personality assessments



Melanie Lankau at Chick-fil-a explains how REEL facilitators are Jedi Masters at relationship building.

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