

The logo for REEL EXPERIENCES is centered at the top of the page. It consists of the word "REEL" in a large, bold, teal-colored sans-serif font. Below it, the word "EXPERIENCES" is written in a smaller, bold, dark grey sans-serif font. The entire logo is enclosed within a thick orange circular border.

**REEL**  
**EXPERIENCES**

**What if  
People & Team  
Development  
was Fun  
AND  
Insightful?**

**[WWW.REELEXPERIENCES.COM](http://WWW.REELEXPERIENCES.COM)**



# DISTINCTIVES

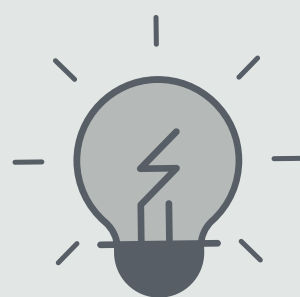
## ACCESSIBLE



Movies are social currency that people exchange in order to create connection. We leverage the ease of talking about your movies to build relationship.

## FUN + INSIGHT

We combine fun and insight, so that you do not have to choose between a meaningless trip to the bowling alley or a boring personality assessment.



## SURPRISING



We live for that moment when participants are surprised by the intersection of their favorite movies and their story.

## DIVERSE

We have never seen a top 10 movie list be the same. Participants have the ability to bring their unique thumbprint to an experience.



## VISUAL

In life we are usually left with words, but we make learning more lasting with the power of image.

## CONNECTION

We love for people to see their story, but more importantly we want people to feel seen so that authentic connection can be forged.





# EXPERIENCES



## STORYBOARD

Increase engagement and trust with our most popular REEL experience.. Discover and share the story hidden within your favorite movies .

## SUPPORTING CAST

Increase collaboration by learning each team members' individual brand of support, through the supporting characters in their movies.



## TEAM Onboarding

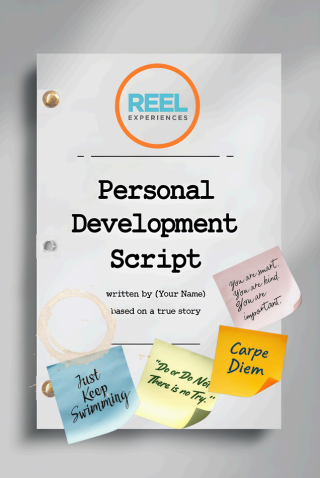


## TEAM ONBOARDING

Increase retention by providing an easier on-ramp for your new hires, where they discover and share their story with their new team.

## REEL LISTENING

Put the "I" in team by having authentic and inclusive conversations about belonging, while letting your movie characters stand-in for you and provide lasting images.



## PERSONAL DEVELOPMENT SCRIPTS

Our one-on-one personal development life coaching with movies

## THE ROAD TO "WE"

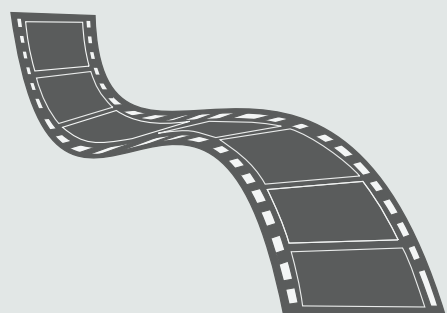
Unite your people into a "WE" through their culture top 10 movies, at your next retreat/corporate gathering experience.





# HOW IT WORKS

## SUBMIT YOUR TOP 10



Prior to the experience, participants download our REEL app, which is designed to help discover what movies they want to put on their top 10 movie list.

## ICEBREAKER

Our team icebreakers allow team members to begin to see and share what movies are on their top 10 movie lists.



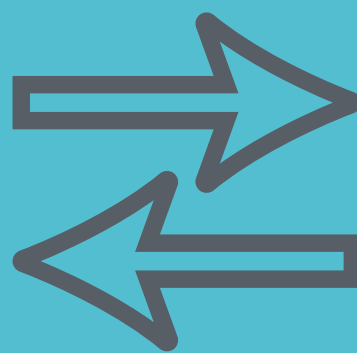
## ROTATING DISCOVERY



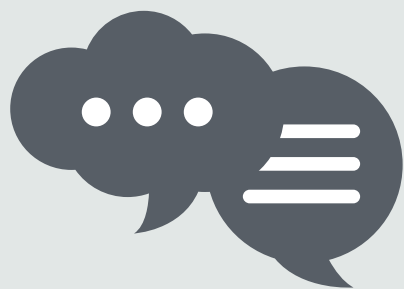
No matter the type of REEL Experience, you will rotate with different members into breakouts to look into your top 10 and discover individual insights.

## TRANSFERENCE

Once we gather insights, we then look at the intersection of your movie insights and your life and work.



## CONVERSATIONS



Either in breakouts or all together, team members have conversations about their REEL insights to see one another more clearly.

## CONNECTION

Our ultimate goal is to create connection, so we land on practical actions that team members can do to continue this investment in team connection.







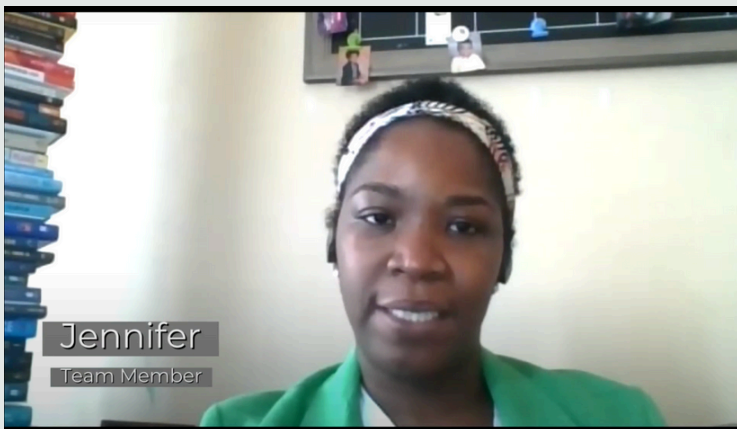
# REVIEWS

## WHO WE'VE SERVED



## VIDEOS

CLICK ON IMAGE



Team members share how KILL BILL helped them understand what Jennifer's story is like as a black woman in corporate America.



David Salyers, Former VP of Brand Activation Marketing for Chick-fil-a explains why REEL is different than most personality assessments



Melanie Lankau at Chick-fil-a explains how REEL facilitators are Jedi Masters at relationship building.



## F.A.Q.



### HOW MUCH?

REEL Experiences are priced based on team size, virtual/in-person, Reel facilitated or "buddy" facilitated, and length. However, most of our experiences range from \$2K-\$10K..

### VIRTUAL OR IN-PERSON?

Yes. We can do both. And we can do a hybrid also. If your team is in the Atlanta area, we can host you or we can fly to your event location.



### HOW LONG?

Our experiences range from 1 hour to half-day to full-day to a multi-day series. We can customize an experience around the time constraints you have.

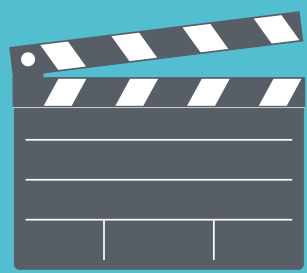
### SIZE LIMITS?

We have delivered REEL Experiences for 300+ and an individual team of 4 people. Our sweet spot is teams of 9-12.



### NOT A MOVIE PERSON?

Never fear. We have found that even those who are not movie people usually can come up with 10 movies they like, with the help of our REEL app.



### HOW DO I GET REEL?

[CLICK HERE](#)

You can also contact us at [reelinfo@reelexperiences.com](mailto:reelinfo@reelexperiences.com)

